



Women in PropTech Insight Report

brought to you by **Women in PropTech** and **Unissu**

PropTech gender disparity is real: Only 9% of PropTech founders in the UK are female

Thoughts from the Summit



Nikki Greenberg,
Women in PropTech Founder

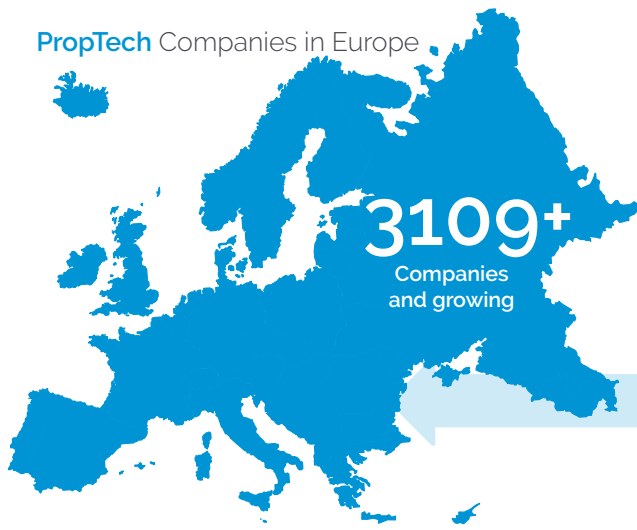
 [nikki-greenberg](#)

The data from Unissu shows the industry is missing out on a pool of talent, while at the same time, women aren't capitalising on the opportunities of PropTech's current growth trajectory. At Women in PropTech we are working to correct this number to have at least 50:50 representation in leadership positions. Women in PropTech is the global conduit between talent & employer; founder & finances; technology & the built environment. I hope that this report we have produced in partnership with Unissu will be enlightening reading for you.

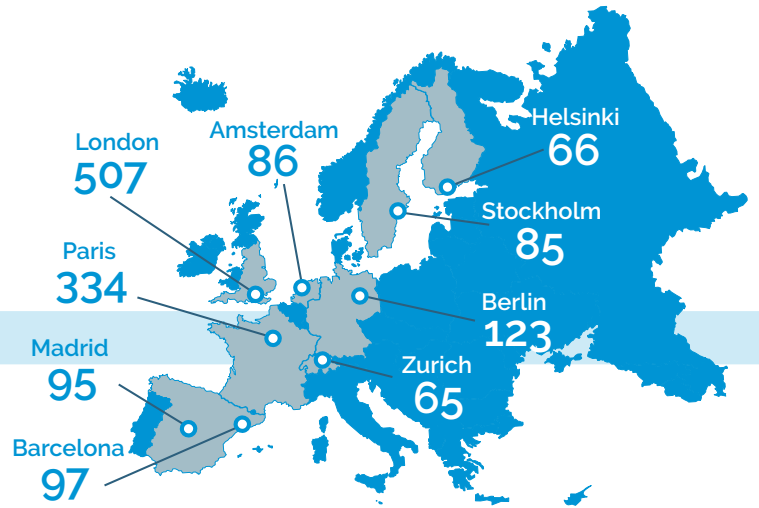
Report includes data from the 15 European countries which have the most PropTech companies:

Austria, Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom.

PropTech Companies in Europe

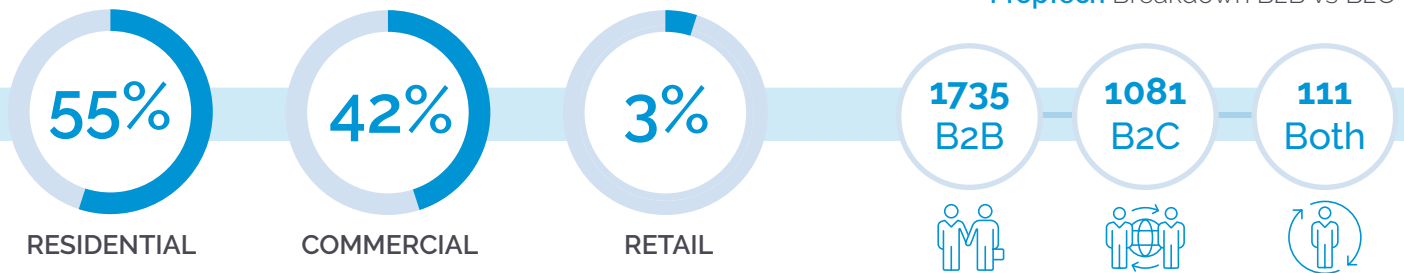


PropTech Top 10 Cities Europe

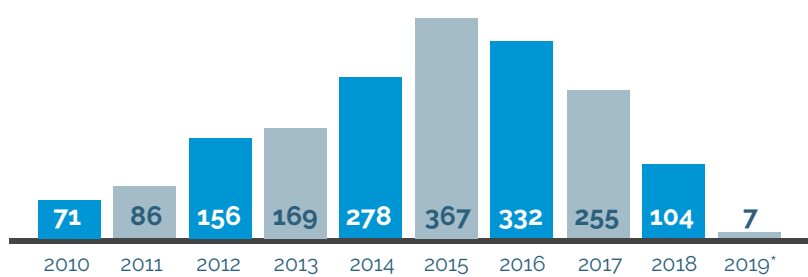


PropTech Sector Breakdown

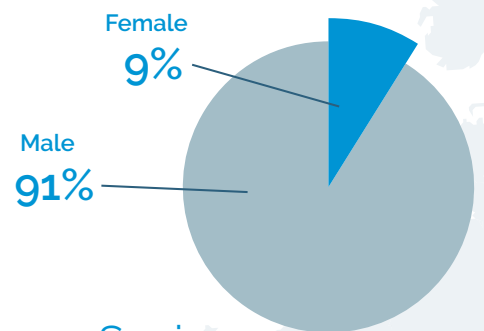
PropTech Breakdown B2B vs B2C



PropTechs Founded by Year



PropTech Founders or Senior Directors



Expert Opinion



James Dearsley,
Unissu Co-founder
✉ james@unissu.com
📱 [james-dearsley](#)

“ There is no denying that PropTech has shown strong growth in the past few years, yet as with so many industries, a gender disparity is evident and we ignore it at our peril.

The good news is that PropTech is a young industry and much can be done in these 'early days' to overcome diversity issues. By working with groups like WiPT, Unissu want to use our unique data insights to help close the gender gap and bring more women to the forefront of PropTech. I hope you will become a key part of this journey, and if you'd like to discover more PropTech intel, please visit Unissu.com.

Spain
16%

Female Founder or Senior Directors



*YTD